



PRESS RELEASE

For immediate release

Escale Tadoussac – Haute-Côte-Nord welcomes Croisières M/S Jacques-Cartier!

Tadoussac, June 29, 2017 – The entire *Escale Tadoussac – Haute-Côte-Nord* team would like to welcome the cruise ship company *Croisières M/S Jacques-Cartier*, which will be making stopovers in Tadoussac and on the Upper North Shore beginning in 2018.

In a bid to offer an international-calibre tourist product that is both authentic and unique, *Escale Tadoussac – Haute-Côte-Nord* is pleased to announce that the cruise ship *M/S Jacques-Cartier* will be spending a good deal of its season in the Tadoussac area. The “St. Lawrence Islands and the Saguenay Fjord” and “Lighthouse Hopping” itineraries include numerous stopovers in various Upper North Shore municipalities, from June to September.

The presence of a wide range of marine mammals in a marine protected area (Saguenay–St. Lawrence Marine Park), the site’s historical importance (Tadoussac is Canada’s oldest French-speaking settlement), the beautiful landscapes (Saguenay Fjord National Park) and the great many activities offered in the area explain *Croisières M/S Jacques-Cartier’s* decision.

With a wealth of expertise in welcoming international luxury cruise ships, *Escale Tadoussac – Haute-Côte-Nord* is very pleased to participate in developing this new river cruise niche. Tadoussac’s worldwide reputation as a renowned destination will contribute significantly to increasing the St. Lawrence’s visibility as a tourist destination.

Finally, we would like to point out this wonderful return to its roots for the *M/S Jacques-Cartier*, which operated in the region for many years.

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Source:

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